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## SYNOPSIS

PhD student in McGill's Electrical and Computer Engineering Department. Over 20 years of experience in mobile software design and development as a software developer (primarily C/C++), program manager, and entrepreneur. Dual citizenship: Canada and USA.

## EDUCATION

Princeton University, B.S.E. Computer Science, *magna cum laude*, 1994

McGill University, French for Professional Communication certificate program, 2011

In progress: McGill University, PhD student, Electrical and Computer Engineering, September 2013-present

## EXPERIENCE

**McGill University, Dept. of Electrical and Computer Engineering**, Montréal, Canada: PhD student (Sep. 2013 - present)

- Proposed research under the direction of Prof. Jeremy Cooperstock: Using body worn wireless sensors (e.g., accelerometer, gyro, others) for remote implicit communication, currently via haptic feedback.

**McGill University, Shared Reality Lab**, Montréal, Canada: Research Assistant (Nov. 2008-Sep. 2013)

- Lead developer and project manager for Autour (available on Apple AppStore), implementing an iPhone application that renders points of interest surrounding a blind individual via spatialized audio. Project funded by both Google Research and the Québec Secrétariat du Conseil du trésor. Awards: CIRA 2012 Impact Award for best Application; Best paper award at Mobiquitous 2011 in Copenhagen, Denmark. **Technology:** *primarily C++ for cross-platform (e.g., Android) compatibility; some Objective-C for iPhone-specific functionality; XCode; Subversion; Python + matplotlib for log file analysis.*
- Project manager for McGill's deliverables to the Health Services Virtual Organization (HSVO) project. Key designer of system architecture for an array of 17 Ethernet cameras providing individual viewpoint selection to remote viewers of cadaveric dissections. Deployed at the McGill Medical Simulation Centre. **Technology:** *Video streaming architecture based on Adobe Flash/VP6/H.264; Basler Ethernet camera deployment.*
- Modified and debugged underwater camera remote control software to use Moxa IP to serial hardware for the Oceans 2.0 project; optimized performance of system, culminating in successful control of remote hardware. **Technology:** *Java.*
- Technical contributions and project management for many other lab activities, ranging from World Opera, involving opera singers and a conductor performing live, but with audio and video latency simulated as if they were located in different cities around the globe, to a portable gaming device for treating amblyopic children. Team member for Mozilla Ignite winning Real Time Emergency Response (rtER) application (\$55,000 total prize money won across multiple contest rounds). Edited and authored successfully funded grant proposals submitted to NSERC, Google, and other funding agencies.

**FullMeasure.org** (personal project, currently offline) (2006-2008)

- Conceived, designed and implemented web application to provide a neutral clearinghouse for quantitative investment ratings based on non-financial measures such as environmental impact, social responsibility, and religious beliefs. **Technology:** *Ruby on Rails; Netbeans IDE; MySQL; Perl (for data gathering and parsing from the web); Capistrano; Ubuntu Linux.*

**Glass Lantern, LLC**, Washington, DC (2002-2007)

- Founded Single Member Limited Liability Company focused on creating mobile software for professional photographers; **Technology:** *C; C++; Win32; Visual Studio; Windows CE; Windows Mobile.*
- Pocket PC products: PocketLoupe, a positively reviewed image viewer for RAW (camera proprietary) images; Pixfer, a mobile image management tool; CalTrack, a weight loss application.
- Pixfer XP, a multithreaded Windows XP version of the Pocket PC Pixfer program.
- Windows Mobile smartphone port of CalTrack calorie tracker, plus a pack of small smartphone utilities.

**MindSurf Networks**, McLean, VA: Experience Designer / Director of Product Design (2001)

- Managed Product Design team including Art Director, Experience Designer, and two Graphic Designers.
- Oversaw design aspects of the Mindsurf Achievement Essentials product suite, which allowed students

and teachers to collaborate via handheld computers in a wireless networked environment. Responsible for design specifications and user workflow documentation.

**Microsoft Mobile Electronics Group**, Redmond, WA: Program Manager / Lead Program Manager (1994-2000)

- Oversaw all aspects of Pocket Outlook software (Calendar, Contacts, Tasks, Note Taker) for three full product cycles: Handheld PC (released 8/1996), Palm-size PC (released 3/1998), and Pocket PC (released 3/2000).
- Directed first version of desktop personal information management (PIM) synchronization software.
- Drove components from initial design through final release, including determining user requirements and feature set, designing features, developing prototypes and storyboards, writing specifications, soliciting and incorporating usability and design feedback, setting schedule, and leading bug triage.
- Managed temporary staff and the Program Manager responsible for email functionality.
- Worked directly with product planners and technical staff at companies such as Hewlett-Packard, Casio, Compaq, and LG Electronics to define product requirements and resolve feature/technical issues.
- Oversaw/specified additional components at various points: Hardware requirements for OEMs, Shell & navigation, Pocket Word, Email, Calculator, physical keyboard design, and user notification system.

**NeXT Computer, Inc.**, Redwood City, CA (various 1991-1994)

- NeXT Campus Consultant responsible for technical/sales support for Princeton University.
- Summer internship at NeXT headquarters: technical assistant in Higher Education Marketing.  
**Technology:** *Objective-C; NeXTSTEP.*

## OTHER ACHIEVEMENTS, ACTIVITIES

- Co-authored position paper accepted to ACM CHI '97 Issues in Wearable Computing workshop.
- Student Member of McGill's Centre for Interdisciplinary Research in Music Media and Technology (CIRMMT).
- Former volunteer website contributor for the open source Tor Project.
- Reviewer: EuroHaptics 2014, World Haptics 2015, CHI 2016
- *HealthCare Bear* Developed wireless sensor components and helped demonstrate bluetooth teddy bear that allowed children to self-report pain levels, with team members Dalia El-Shimy and Mike Sterle-Contala. Hacking Health Montreal hackathon, February, 2014.
- Guest lectured on Mobile UI Design 2014-2015 at McGill's HCI class (ECSE 424/681).
- Participant in US National Academies Keck Future Initiative (NAKFI) 2015 conference on Art and Science, Engineering, and Medicine Frontier Collaborations: Ideation, Translation & Realization.

## AWARDS

- Selected as Graphics, Animation and New Media (GRAND) Scholar (G\*PGS). July, 2014
- Best Research Note Reviewer award: Graphics, Animation and New Media (GRAND) 2014 conference.
- Natural Sciences and Engineering Research Council of Canada (NSERC) Postgraduate Scholarship-Doctoral (PGS-D) 2014-2017
- McGill Engineering Doctoral Award (MEDA) 2013-2016
- Lorne Trottier Engineering Graduate Fellowship 2013
- McGill Graduate Excellence Fellowship 2013
- Best Use of Sound award at conference: *The Walking Straight Mobile Application: Helping the Visually Impaired Avoid Veering*. S. Panëels, D. Varenne, J.R. Blum, J. R. Cooperstock, International Conference on Auditory Displays, Lodz, Poland, July 2013.
- Best paper award: *What's around me? Spatialized audio augmented reality for blind users with a smartphone*. Blum, J.R., Bouchard, M., and Cooperstock, J.R., *Mobiquitous* 2011, Copenhagen, Denmark, December. Main track accept rate 28%.

## PATENTS

Inventor on 13 issued US Patents:

1. 5805164 Data display and entry using a limited-area display panel
2. 6593949 Smart column for contact information on palm-sized computing devices and method and apparatus for displaying the same
3. 6633924 Object synchronization between objects stores on different computers
4. 6664991 Method and apparatus for providing context menus on a pen-based device
5. 6727917 User interface for palm-sized computing devices and method and apparatus for displaying the same
6. 6727830 Time based hardware button for application launch

7. 6760696 Fast start voice recording and playback on a digital device
8. 6819315 Soft input panel system and method
9. 6901559 Method and apparatus for providing recent categories on a hand-held device
10. 7411582 Soft input panel system and method
11. 7533352 Method and apparatus for providing context menus on a hand-held device
12. 7669208 Object synchronization between object stores on different computers
13. 8066372 Binocular vision assessment and/or therapy

## PUBLICATIONS

1. *Grabbing at an Angle: Menu Selection for Fabric Interfaces*. Nur Al huda Hamdan, Jeffrey R. Blum, Florian Heller, Ravi Kanth Kosuru, and Jan Borchers. Proc. 2016 ACM International Symposium on Wearable Computers (ISWC '16). Heidelberg, Germany, September.
2. *Expressing Human State via Parameterized Haptic Feedback for Mobile Remote Implicit Communication*. Jeffrey R. Blum, Jeremy R. Cooperstock. Proc. ACM Augmented Human '16, Geneva, Switzerland, February. (work in progress poster)
3. *Improving Haptic Feedback on Wearable Devices through Accelerometer Measurements*. Jeffrey R. Blum, Ilja Frissen, Jeremy R. Cooperstock. Proc. 28th Annual ACM Symposium on User Interface Software & Technology (UIST 2015), Charleston, NC, Nov 2015, p.31-36.
4. *Real-Time Emergency Response: Improved Management of Real-Time Information During Crisis Situations*. Jeffrey R. Blum, Alexander Eichhorn, Severin Smith, Michael Sterle-Contala, Jeremy R. Cooperstock. Journal on Multimodal User Interfaces (JMUI), Volume 8, Issue 2 (2014), p.161-173.
5. *The Walking Straight Mobile Application: Helping the Visually Impaired Avoid Veering*. S. Panëels, D. Varenne, J.R. Blum, J. R. Cooperstock, Proc Intl Conf on Auditory Displays, Lodz, Poland, July 2013. p.25-32 (**Best Use of Sound award at conference**)
6. *Listen to It Yourself! Evaluating Usability of "What's Around Me?" for the Blind*. Panëels, S., Olmos, A., Blum, J., and Cooperstock, J. R. 2013, CHI '13 Proc. SIGCHI Conf. on Human Factors in Computing Systems, Paris, France, April. p.2107-2116
7. *Spatialized Audio Environmental Awareness for Blind Users with a Smartphone*. Blum, Jeffrey R. and Bouchard, Mathieu and Cooperstock, Jeremy R. 2012, Mobile Networks and Applications, 18:295-309, Springer US, December.
8. *Smartphone sensor reliability for augmented reality applications*. Blum, J.R., Greencorn, D., and Cooperstock, J.R. 2012, Proc. 9th Intl. Conf. on Mobile and Ubiquitous Systems: Computing, Networking and Services (MobiQuitous 2012), Beijing, China, December. 120:127-138 Accept rate 31%.
9. *What's around me? Spatialized audio augmented reality for blind users with a smartphone*. Blum, J.R., Bouchard, M., and Cooperstock, J.R. Proc 8th Intl ICST Conf, MobiQuitous 2011, Copenhagen, Denmark, December. 49-62 Main track accept rate 28%. (**best paper award**)
10. *End-user viewpoint control of live video from a medical camera array*. Blum, J.; Sun, H.; Olmos, A.; and Cooperstock, J. R. 2011. Proc Intl Conf on Distributed Smart Cameras (ICDSC), Ghent, Belgium, August. 1-6
11. *A game platform for treatment of amblyopia*. To, L.; Thompson, B.; Blum, J.; Maehara, G.; Hess, R.; and Cooperstock, J. R., 2011. IEEE Transactions on Neural Systems and Rehabilitation Engineering. 19(3):280-9
12. *Exploring the role of latency and orchestra placement on the networked performance of a distributed opera*. Olmos, A, Brulé, M., Bouillot, N., Benovoy, M., Blum, J., Sun, H., Lund, N.W., and Cooperstock, J.R., 2009. 12th Annual International Workshop on Presence, Los Angeles, Nov. 11-13. 9 pages
13. *Did Minority Report Get it Wrong? Superiority of the Mouse over 3D Input Devices for a 3D Placement Task.*, Bérard, F., Ip, J., Benovoy, M., El-Shimy, D., Blum, J.R. and Cooperstock, J.R., IFIP TC13 Conference in Human-Computer Interaction (INTERACT), Uppsala, Sweden, August 24-28, 2009. 107-122

## TALKS, PRESENTATIONS, DEMONSTRATIONS

1. *Raising the Heat : Electrical Muscle Stimulation for Simulated Heat Withdrawal Reflex*. Student Innovation Contest. Team: Pascal Fortin, Jeffrey R. Blum, Danny Horodniczy. 29th Annual ACM Symposium on User Interface Software & Technology (UIST 2016), Tokyo, Japan, October 2016. (contest proposal accept rate 38%)
2. *Creating a New Sense by Feeling Remote Information*. Demonstration. IEEE Workshop on Multimedia Signal Processing (MMSp 2016), Montreal, Canada, 2016
3. *Body-worn sensors for remote implicit communication*. Doctoral Consortium presentation. Mobile HCI 2014, Toronto, September.
4. *Summarizing motion data for remote implicit haptic communication*. Research Note presentation. Graphics, Animation and New Media (GRAND) annual conference, Ottawa, May, 2014.
5. US Ignite Application Summit, Real Time Emergency Response (rtER) main stage demonstration, June, 2013

6. *Rendering the world to blind people via spatialized audio*. Research Note presentation. Graphics, Animation and New Media (GRAND) annual conference, Toronto, May, 2013.
7. *Assisting the blind and treating amblyopia: Two more things you can do with your smartphone*. Invited talk. Co-presented by J. R. Cooperstock and J. R. Blum. Le 15e Symposium scientifique sur l'incapacité visuelle et la réadaptation. U. Montreal, February, 2013.
8. *Mobile is not just fun and games: improving people's lives with smartphones*. Presentation, Mobiz, Montréal Digital Festival, Montréal, Canada, November 15, 2012
9. *Two ways Smartphones can change the lives of blind and visually impaired people*. Invited talk, Premier Atelier sur les Technologies Assistées, Centre de recherche informatique de Montréal (CRIM), 2012, Montréal, Canada, June
10. *Sound, Noise, Silence: What's around me? Spatialized audio augmented reality for blind users with a smartphone*. Invited talk, ConnexCité, Montréal, Quebec, March 2012.
11. *Hearing Neon Signs: Spatialized Audio Augmented Reality for Blind Users*. Invited talk, Interacting with Sound Workshop, Mobile HCI 2011, Stockholm, Sweden, September.